## **Biography**



Dr. Nidhi Hriday Buch Assistant Professor of Law, Director, GNLU Centre for IPR, Gujarat National Law University Gujarat.

Nidhi Buch is a committed Assistant Professor at a leading Law school in India, having over twelve years of teaching experience at undergraduate and post graduate level. She earned her doctoral degree from Gujarat National Law University in the area of Intellectual Property Rights. Her thesis focused on Jurisdictional issues in the Post TRIPS IP Regime in India with particular reference to Trademark Violations. She graduated in Economics, persuaded Law and obtained LL.M with Commercial Law specialization. She has also completed Post Graduate diploma in Intellectual Property Rights. She gained wide experience as a Consultant on Intellectual Property Rights with National Institute of Design, Ahmedabad, India during the years 2001- 2004. She was exposed to policy framing for protection of Intellectual Property generated by Faculty and Students of the said Institute. She drafted guidelines for protection of Intellectual Property which were made part of the Institute's formal regulations. She is associated with various Law schools and Management institutes in the capacity of a Visiting Faculty. Being a qualified Advocate, she has also worked in the chamber of senior advocate at Gujarat High Court. She is actively associated with Gujarat State Judicial Academy as Visiting Faculty, imparting training to newly recruited Judicial Magistrates for the State of Gujarat. Presently she is offering a course on Intellectual Property Rights to Undergraduate students and a course on Law of Trademark and Geographical Indications to the Post Graduate students of GNLU. Moreover, in the capacity of Director, Centre for excellence on Intellectual Property Rights at GNLU, she is actively involved in teaching, research and extension activities organized by the Centre along with two chairs i.e. Microsoft India Chair on Intellectual Property Rights and GNLU-Gujarat Council on Science and Technology (GUJCOST) Research Centre of Excellence on IP laws, Policies and Practices. She has been recently nominated to be a member on the Committee for Drafting IP Policy for the Central University of Gujarat. She has significantly contributed in the drafting of IP Policy for the University which is pending for the final approval.