

Biography



Dr. Shirin Abbas, Ph.D,
Symbiosis International University
Symbiosis Centre for Media and Communication
Maharashtra.

Prof. Dr Shirin Abbas was recently awarded her doctorate on the topic “Mobile Media Penetration and Usage and consequent Social and Behavioural change in four most backward districts of Central Uttar Pradesh”— a primary research of its kind to study mobile usage patterns among rural subscribers in the state.

She is the first recipient of the FCO (UK Govt) sponsored British Chevening Scholarship for Young Indian Print Journalists in 1999 from Uttar Pradesh. She is Founding Dean, of the Institute of Media Studies, that started in 2012 with just 2 students and a UG course and today offers UG, PG and Ph D in Mass Communication at the privately-run, UGC recognized Shri Ramswaroop Memorial University.

She has studied Journalism at the prestigious School of Communication, Design & Media, University of Westminster, London. During this stint she has also interned at The Irish Times, Dublin. She has written commissioned articles for the same and The Sunday Times, Birmingham, Khaleej Times, Gulf News, International travel magazine Indes and New Global Indian. Dr. Abbas was part of a delegation of Indian Journalists to NATO headquarters, Brussels at the height of the Kosovo war and has attended a workshop on Improving India-EU Partnership in Brussels in June 1999.