

Biography



Ms. Mahalakshmi Saravanan
Founder,
Women Entrepreneurs India,
Tamil Nadu.

Mahalakshmi Saravanan has a passion to create better opportunities for women and she has been encouraging budding entrepreneurs. With her indomitable optimism and can-do spirit, she has become a role model for thousands of aspiring women entrepreneurs today. She has been invited as a motivational speaker at major National and International conferences, industry events, corporates etc. She has delivered motivational talks to more than 1,00,000 which includes govt. officials, entrepreneurs, scientists, corporate employees-Reserve Bank of India, India Cements(ladies wing), ARCI, Coromandel-Murugappa, Hindustan Unilever, Infosys, Amazon, Accenture, Addison & Co etc., and college students (Stanley medical College, Amity Global Business School, VIT,NIT- Trichy, MIT Chennai, Acropolis Institutions, Madhyapradesh, Anna University,MOP vaishnav, Stella Maris, Ethiraj college, Madras University, WCC, Pondicherry University, SRM, PSG Tech, SIET, Avinashilingam University, etc) and schools (KSR Akshara, Bala Vidya Mandir, Hindu Chellamal Vidyalaya, Sri Shankara School, Global Public School, Vellore etc.)

Experience

Mahalakshmi Saravanan has 13+ years' experience in business. Prior to business, she started her career as a lecturer in the SRM University(IHM) and worked for more than 4 and half years during which she was a teacher and mentor to several batches of students. As an academically inclined person, she has cleared the national and state level exams namely Agricultural Research Scientist -National Educational Test (ARS-NET) and SLET and was certified as an assistant professor. She is also an SEO specialist and digital marketing strategist and has been instrumental in guiding several businesses to acquire high rankings online. She has taught this technique to more than hundred women entrepreneurs and aspiring students. Her interviews have been featured in the leading south Indian television channels.