Biography



Ms. Revathi Roy Social Entrepreneur, Pioneer – Asia's First Women's Taxi, CEO, HeyDeedee, CEO, Zaffiro Learning, Maharashtra.

Ms Revathi Roy is an alumni of St Xavier's College Mumbai holds a Masters in Economics from the University of Mumbai, and is a social Entrepreneur having worked in the field of Women's Empowerment and Workforce Participation, since 2007.

She holds the distinguished pride of pioneering Asia's 1st ever Women's Cab service way back in 2007.

And now runs an All women logistics company HEY DEEDEE, where the riders and drivers are all women.

Revathi travels extensively speaking in various conferences and forums on Women's empowerment, social entrepreneurship and skilling for employability.

She is also a TED speaker

- 2007 Entrepreneur of the Year by BMA
- 2008 Lions CluubFavourite social entrepreneur
- 2010 National Bravery Award by Godfrey Philips
- 2011-12- Zee UNCH MAZHA ZOKA AWARD
- 2016- Winner of NITIAayog" Women Transforming India"2016 by Government of India
- 2017- Cover of FORBES
- 2017- Cover of Femina Women icons issue October 2017