

Biography



Prof. Neera Jain,
Professor,
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Dr. Neera Jain is a Professor in the area of Business Communication at MDI Gurgaon. Dr Jain has obtained her M. Phil and Ph.D degrees from Aligarh Muslim University, Aligarh, India in 1990 and 1993 respectively. She is a licensed Practitioner of Neuro Linguistics Programming (NLP). She is also an accredited trainer on MBTI and FIRO-B from APP. She has been certified for the use of CPI 260 - a leadership development tool by California Psychologists (CPP). She has a Post Graduate Certificate in the Teaching of English (PGCTE) from the Central Institute of English and Foreign Languages (CIEFL), Hyderabad and has qualified the National Eligibility Test (NET) of UGC. A first divisioner and topper all through her education, she was awarded Departmental Research Fellowship by Aligarh Muslim University during Ph. D and National Merit Scholarship by School Education Board during Senior Secondary for excellence in education.

Dr. Jain has taught and researched at reputed colleges including engineering and management institutes for about 27 years. She is actively involved in research, teaching, training and development at MDI. Her publications include research papers and case studies in reputed national, international journals and publishing houses like IVEY and Harvard Publishing. She has completed two externally funded research projects: "Communication Patterns and Personality Types of Indian Women Leaders" and "Crisis Communication in Organizations". She has presented papers in International conferences. Her book on "Effective Business Communication" published by McGraw Hill has widely been appreciated. She is on the editorial board of many reputed international journals to review research papers, case studies, and other publications. As a business communication professional, she keeps working with many academic and professional institutes for designing and revamping their communication courses.

Dr. Jain has received MDI's coveted Awards for 'Excellence in Teaching', 2010-11 and Excellence in Continuing Education (Training), 2016-17 and acknowledged for Excellence in Continuing Education (Training) 2017-18.

Her main areas of interest and specialization include: Business and Managerial Communication, Leadership Communication, Cross cultural Communication, Women Leadership and Negotiation Skills.